

## 22nd TAFISA World Congress

“Sport for All: Building Bridges”

10th to 14th November, 2011, Antalya, Turkey  
 Limra Hotel and Resort

### Program

Thursday, 10th November 2011	
9:00 - 14:00	Registration
14:00 - 15:00	Chairpersons Meeting
15:00 - 16:30	Regional Meetings
15:00 - 16:30	ESFAN General Assembly
17.00 - 19.00	TAFISA Workshop
18:30 - 19:00	Press Conference (by Invitation)
19:00 – 20:00	Dinner
20:00 - 21:00	Welcome Reception <i>Hotel Conference Hall</i>
Friday, 11th November 2011	
7:00 - 7:30	Exercise Program
8:00 - 9:00	Final Registration
9:00 - 10:30	Opening Ceremony <i>Congress Conference Hall</i>
	<p>Presenter: Ece Vahapoglu, TV Presenter, Writer, Turkey</p> <p><b>Words of Welcome:</b></p> <ul style="list-style-type: none"> <li>• Nihat Ozdemir, Entrepreneur, Owner of Limak Hotels, Turkey</li> <li>• Prof. Dr. Erdal Zorba, TSFAA President, Turkey</li> <li>• Mr. Wolfgang Baumann, TAFISA Secretary General, Germany</li> </ul>

	<ul style="list-style-type: none"> <li>• Prof. Dr. Uğur Erdener, President of Turkish Olympic Committee</li> <li>• Dr. Ahmet Altıparmak, Governor of Antalya</li> <li>• Mr. Suat Kılıç, Minister for Youth and Sport</li> </ul> <p><b>Turkish Cultural Performance, Akdeniz University</b> <b>Turkish Sport for All Federation Film</b></p> <p><b>Message on behalf of the UN Secretary-General, Mr. Ban Ki-Moon:</b></p> <ul style="list-style-type: none"> <li>• Mr. Wilfried Lemke, Special Advisor to the UN Secretary General</li> </ul> <p><b>Words of Greetings:</b></p> <ul style="list-style-type: none"> <li>• Mr. Sam Ramsamy, IOC Board Member &amp; Chairman of IOC Sport for All Commission, South Africa</li> <li>• Ms. Golda El-Khoury, Chief of Section Youth, Sport and Physical Education, UNESCO, France</li> <li>• Prof. Dr. Margaret Talbot, ICSSPE President, UK</li> </ul> <p><b>TAFISA Film – “Sport for All Around the World”</b> <b>Wushu Performance, Turkey Wushu Federation</b></p> <p><b>Opening Speech: “Sport for All: Building Bridges”</b> Leonard Thadeo, TAFISA Vice President, Tanzania</p>		
10:30 - 11:00	<b>Coffee Break</b>		
11:00 - 13:00	<p style="text-align: center;"><b>International Plenary Session I - Countries &amp; Cultures</b> <i>Congress Conference Hall</i></p> <p><b>Chairperson:</b> Hon. Brian Dixon, Life Be In It, Australia</p> <p><b>Keynote Speech:</b> “Building Bridges between Cultures and Countries” Mr. Wilfried Lemke, Special Advisor to the UN Secretary General</p>		
	<table border="1" style="width: 100%;"> <tr> <td data-bbox="375 1528 894 1927"> <p><b>Parallel Session I A</b> Moderator: Hon. Brian Dixon, Australia</p> <p><b>National Case Studies:</b></p> <p>“Sport Clubs as a Platform for Integration”, Prof. Dr. Heinz Zielinski, State of Hesse Government, Germany</p> <p>“Better Understanding through Active Youth Work“, Abdulla Al-Thani &amp; Hamad Obaidly, Qatar Olympic Committee, Qatar</p> </td> <td data-bbox="894 1528 1411 1927"> <p><b>Parallel Session I B</b> Moderator: Malgorzata Szukalska, Poland</p> <p><b>National Case Studies:</b></p> <p>“Better Understanding through International Exchanges”, Prof. Dr. Ju-Ho Chang, Korea Sport for All Association, Korea</p> <p>“ASEAN and Sport for All: One Vision, One Identity, One Community”, Dato’ Sarjit Singh Sekhon, MARFIMA, Malaysia</p> </td> </tr> </table>	<p><b>Parallel Session I A</b> Moderator: Hon. Brian Dixon, Australia</p> <p><b>National Case Studies:</b></p> <p>“Sport Clubs as a Platform for Integration”, Prof. Dr. Heinz Zielinski, State of Hesse Government, Germany</p> <p>“Better Understanding through Active Youth Work“, Abdulla Al-Thani &amp; Hamad Obaidly, Qatar Olympic Committee, Qatar</p>	<p><b>Parallel Session I B</b> Moderator: Malgorzata Szukalska, Poland</p> <p><b>National Case Studies:</b></p> <p>“Better Understanding through International Exchanges”, Prof. Dr. Ju-Ho Chang, Korea Sport for All Association, Korea</p> <p>“ASEAN and Sport for All: One Vision, One Identity, One Community”, Dato’ Sarjit Singh Sekhon, MARFIMA, Malaysia</p>
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	<p>“Building Peace with Sports: The India &amp; Pakistan Example”, Prof. Dr. Anita Ghosh, All India Association of Sport for All, India</p> <p>“Bringing Together Youngsters in East Africa”, Jasper Aligawesa, National Council of Sport, Uganda</p> <p>“Uniting a Multi - Cultural Country through Sport for All”, Iskandar Zulkarnain, FORMI, Indonesia</p>	<p>“Utilising the City Setting to Promote Social Inclusion of Immigrants through Sport: Experiences of Turku”, Karolina Mackiewicz, Baltic Region Healthy Cities Network, Finland</p> <p>“Cultural Diversity and Sport for All”, Vittorio Zagaia, Confederation of Italian Entrepreneurs Worldwide, Italy</p> <p>“How Sport for All Can Contribute to the Unity of a Country – Namibia”, Gieliana Boshoff, International Juksei Association, Namibia</p>		
13:00 - 14:00	<b>Lunch</b>			
14:00 - 15:30	<p style="text-align: center;"><b>International Plenary Session II – Elite Sport &amp; Sport for All</b> <i>Congress Conference Hall</i></p> <p><b>Chairperson:</b> Prof. Dr. Yasuo Yamaguchi, TAFISA Japan, Kobe University, Japan</p> <p><b>Keynote Speech:</b> “Building Bridges between Elite Sport and Sport for All”  Mr. Sam Ramsamy, IOC</p> <table border="1" data-bbox="378 1098 1408 1843" style="width: 100%; border-collapse: collapse;"> <tr> <td data-bbox="378 1098 894 1843" style="width: 50%; vertical-align: top;"> <p><b>Parallel Session II A</b> Moderator: Prof. Dr. Yasuo Yamaguchi, Japan</p> <p><b>National Case Studies:</b></p> <p>“Chinese Elite Athletes’ Participation in Sport-for-all Voluntary Service “, Liu Guoyong, All China Sports Federation, China</p> <p>“How to Share Leadership between Elite Sport and Sport for All”, Clemence Ross, NISB, Netherlands</p> <p>“Ethnic Immigrants and Elite Sport Participation”, Prof. Dr. Konstantinos Kalemis, National and Kapodistrian University of Athens, Greece</p> <p>“Elite Sport Inspiration for the Development of Sport for All”, Małgorzata Szukalska-Wrona, Ministry of Sport &amp; Tourism, Poland</p> </td> <td data-bbox="894 1098 1408 1843" style="width: 50%; vertical-align: top;"> <p><b>Parallel Session II B</b> Moderator: Prof. Dr. Ju Ho Chang, Korea</p> <p><b>National Case Studies:</b></p> <p>“A Shift in Focus concerning Elite Sport and Sport for All in the German Swimming Federation”, Rolf Salinger, German Swimming Federation, Germany</p> <p>“Integrated Community of Elite &amp; Leisure Sportsmen: Two Ends of the Sporting Community”, Sarolta Monspart, National Sport for All Confederation, Hungary</p> <p>“From Top Athlete to Sport for All Leader”, Taner Sağır, Turkey</p> </td> </tr> </table>		<p><b>Parallel Session II A</b> Moderator: Prof. Dr. Yasuo Yamaguchi, Japan</p> <p><b>National Case Studies:</b></p> <p>“Chinese Elite Athletes’ Participation in Sport-for-all Voluntary Service “, Liu Guoyong, All China Sports Federation, China</p> <p>“How to Share Leadership between Elite Sport and Sport for All”, Clemence Ross, NISB, Netherlands</p> <p>“Ethnic Immigrants and Elite Sport Participation”, Prof. Dr. Konstantinos Kalemis, National and Kapodistrian University of Athens, Greece</p> <p>“Elite Sport Inspiration for the Development of Sport for All”, Małgorzata Szukalska-Wrona, Ministry of Sport &amp; Tourism, Poland</p>	<p><b>Parallel Session II B</b> Moderator: Prof. Dr. Ju Ho Chang, Korea</p> <p><b>National Case Studies:</b></p> <p>“A Shift in Focus concerning Elite Sport and Sport for All in the German Swimming Federation”, Rolf Salinger, German Swimming Federation, Germany</p> <p>“Integrated Community of Elite &amp; Leisure Sportsmen: Two Ends of the Sporting Community”, Sarolta Monspart, National Sport for All Confederation, Hungary</p> <p>“From Top Athlete to Sport for All Leader”, Taner Sağır, Turkey</p>
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15:30 - 16:00	Questions and Answers			

16:00 - 16:30	<b>Coffee Break</b>		
16:30 - 17:00	<b>Opening of Poster &amp; Networking Session</b> <i>Congress Hall</i>		
17:00 - 20:00	<b>TAFISA General Assembly</b> <i>Congress Conference Hall</i>  <b>Chair:</b> Wim Florijn, TAFISA Board Member, Netherlands		
20:00 - 21:00	<b>Dinner</b>		
21:00 -	<b>TAFISA Birthday Reception</b> <i>Hotel Conference Hall</i>		
	<p>Greetings by TAFISA President</p> <p>Panel of TAFISA History Witnesses</p> <p>TAFISA Awarding Ceremony</p> <ul style="list-style-type: none"> <li>• Jürgen Palm Award</li> <li>• TAFISA Innovation Award</li> </ul> <p>Cake &amp; Champagne</p> <p>Concert by Akdeniz University, Faculty of Fine Arts</p>		
<b>Saturday, 12th November 2011</b>			
7:00 - 7:30	<b>Exercise Program</b>		
9:00 - 10:30	<b>International Plenary Session III – Science &amp; Practice</b> <i>Congress Conference Hall</i>		
	<p><b>Chairperson:</b> Jorma Savola, Sport for All Association, Finland</p> <p><b>Keynote Speech:</b> "Building Bridges between Sciences and Sport for All"  Prof. Margaret Talbot, ICSSPE, UK</p>		
	<p><b>Parallel Session III A –</b> Moderator: Jorma Savola, Finland</p> <p><b>National Case Studies:</b>  "How to use e-Learning to Educate Volunteers in Sport"</p>	<p><b>Parallel Session III B –</b> Moderator: Dato' Sarjit Singh, Malaysia</p> <p><b>National Case Studies:</b>  "How to Motivate Children to be Physically Active", Prof.</p>	<p><b>Parallel Session III C (Turkish Session)</b> Moderator Prof. Dr. Feza Korkusuz</p> <p><b>National Case Studies:</b>  "Modern City Structuring and Recreation Implementations", Ahmet Atalay</p>

	<p>for All”, Dorthe Heide, Danish Sport Federation, Denmark</p> <p>“Sport for All Policies in TAFISA Countries &amp; Regions”, Prof. Yasuo Yamaguchi, TAFISA Japan, Kobe University</p> <p>“Action Research – A Bridge between Science and Practice”, Prof. Peter Kapustin, Private University Castle Seeburg, Austria</p> <p>“Sport for All Movement in the Balkans”, Prof. Nikola Hadjiev, National Sport Academy, Bulgaria</p>	<p>Dusan Mitic, Belgrade University, Serbia</p> <p>“Introducing Sport for All into the University Curriculum”, Prof. Rodolfo Valgoni, AMUDERA, Argentina</p> <p>“Sport Club for Health – A Scientific Approach”, Eerika Laalo-Häikiö, KUNTO, Finland</p> <p>”Success Factors for Public Health and Sport for All Cooperation”, Prof. Stjepan Heimer, Zagreb University, Croatia</p>	<p>“Examination of the Reasons and Carried Benefits for Attending Outdoor Sports in the Example of Turkish Mountaineers and Rock Climbers”, Faik Ardahan</p> <p>“Turkish Sportsmen’s Profile and Their Sport Career Who Made Degree at Olympics”, Hülya Bingöl</p> <p>“Leadership Behaviour of Candidate Sport-Aerobic Trainirs” Burhanettin Hacicaferoğlu</p> <p>“Representation of Sports and Recreational Activities in Primary School English Language Course Books” Arş. Gör. Mehmet Galip Zorba</p> <p>“The Effect of Recreational Services Provided by Local Municipalities on Life Quality” Mutlu Türkmen</p> <p>Students of Physical Education and Sports Recreation (Free Time) Activities Determined Participation Study (Inonu University), Serkan Hacicaferoğlu</p>
<b>10:30 - 11:00</b>	Questions and Answers	Questions and Answers	Questions and Answers
<b>11:00 - 11:15</b>	<b>Coffee Break</b>		
<b>11:15 - 11:30</b>	<b>TAFISA Triple AC Launch</b> <i>Congress Conference Hall</i>		
<b>11:30 - 13:00</b>	<b>International Workshop: Women &amp; Sport for All</b> <i>Congress Conference Hall</i>		
	<p>Welcome: Dr. Ewa Suska, TAFISA Vice President, Poland</p> <p>Keynote Speaker: Raija Mattila, Co-Chair, International Working Group (IWG) on Women and Sport, Finland</p> <p>Panel discussion</p> <p>Moderator: Dorthe Heide, Denmark</p> <p>Panellists:</p> <ul style="list-style-type: none"> <li>• Clemence Ross, President, NISB, Netherlands</li> <li>• Prof. Dr. Peter Kapustin, Germany</li> <li>• Maria-Luiza Souza, SESC, Brazil</li> <li>• Bedriye Hulya, B-Fit, Turkey</li> <li>• Eerika Laalo-Häikiö, KUNTO, Finland</li> <li>• Gelianai Boshoff, Namibia</li> </ul> <p>Closing Remarks: Mitra Rouhi, TAFISA Board Member, Iran</p> <p>Signing of “Brighton Declaration”</p>		

13:00 - 14:30	<b>Stakeholder Lunch</b> (by Invitation Only)		
14:30 - 16:00	<b>International Plenary Session IV - Private Sector &amp; Sport for All</b> <i>Congress Conference Hall</i>  <b>Chairperson:</b> Prof. Ismail Mirici, Sport for All Federation, Turkey  <b>Keynote Speech:</b> “Building Bridges between Private Sector and Sport for All”  Uwe Kleinert, Coca Cola, Germany  <b>Turkish Plenary Session B - Private Sector &amp; Sport for All</b>		
	<b>Parallel Session IV A</b> Moderator: Prof. Ismail Mirici, Turkey  <b>National Case Studies:</b>  “Partnership between Health Insurers and Sport for All”, Helmut Fleischer, Germany  “Learnings from Public-Private Partnership in Sport for All”, Danilo Miranda, SESC, Brazil  “Sponsorship in Sport for All – the Hungarian Example”, Éda Pogány, Coca Cola Hungary, Hungary  “The Cube – an Example of Cooperation between Private and Sport for all Sector in Modern Architecture“, Margit Budde & Wilfried Geib, Sport StadiaNet GmbH, Germany	<b>Parallel Session IV B</b> Moderator: Prof. Dr. Peter Kapustin, Germany  <b>National Case Studies:</b>  “Expectations of Sporting Goods Companies in Sport for All”, Alberto Bichi, Federation of the European Sporting Goods Industry, Belgium  “Event Marketing in Walking”, Howard Lam, Infinitus Co. Ltd., China  “Sport for All and Environment – Example of Social Marketing”, Stephan Rösgen, Ball Packaging Europe, Germany	<b>Parallel Session IV C</b> (Turkish Session) Moderator: Prof. Erdal Zorba  <b>National Case Studies:</b>  “Private sector works for Sport proliferation and its Importance” Gediz Ersin, Shapes for Women, Turkey  “Importance of having gyms for women and increasing awareness for regular exercise on the society” Burcu Işık, Portakal Spor ve Sağlık Hizmetleri, Turkey  “The relation between sport and tourism today”, Assoc. Prof. Dr. Güven Erdil, Marmara University, Turkey  “The economical role of sport in tourism industry” Prof. Dr. Sami Mengütay, Haliç University, Turkey  “Sponsorship and Sport for All in the era of entrepreneurship” Murat Sancar, Director of SNCR, Turkey
16:00 - 16:30	Questions and Answers	Questions and Answers	Questions and Answers
16:30 - 17:00	<b>Coffee Break</b>		<b>Workshop</b>
17:00 – 18:00	<b>Poster and Networking Session II</b>		<b>“Life Changing Health”</b>

	<b>Turkish Culture Show (including fashion and fine arts by Akdeniz University)</b>	Understanding the language that the body speaks	
<b>18:00 - 19:30</b>	<b>Presentation of the TAFISA World Sport for All Games 2016, Launch of the TAFISA Almanac, &amp; TAFISA Programs Workshop</b>	Ece Vahapoğlu - TV Show Host, Writer Tony & Karen Hill – Fitness Coach & Dietician	
<b>19:30 -</b>	<b>Dinner and Free Evening</b>		
<b>Sunday, 13th November 2011</b>			
<b>7:00 - 7:30</b>	<b>Exercise Program</b>		
<b>8:00 - 12:30</b>	<b>Sightseeing Tour (Olympus)</b>	<b>Workshop</b> <b>“Life Quality and Pilates”</b> Barış Kaygusuz - Seda Göydemir - Cemil Özdemir <b>“Wushu and Taichi Exercise Program in Sports for All”</b> Turkey Wushu Federation	
<b>12:30 - 14:00</b>	<b>Lunch</b>		
<b>14:00 - 15:30</b>	<b>International Plenary Session V - Traditional &amp; Modern Sports</b> <i>Congress Conference Hall</i>		
	<b>Chairperson:</b> Preben Staun, Danish Sport Confederation, Denmark		
	<b>Keynote Speech:</b> “Building bridges between Traditional Sports and Modern Sports” Golda El-Khoury, UNESCO, France		
	<b>Parallel Session V A</b> Moderator: Preben Staun, Denmark <b>National Case Studies:</b> “Findings of the TAFISA Global TSG Survey, Prof. Henry Daut, Mindanao University, Philippines “Antalya Heritage in TSG”, Dr. Özbay Güven, Gazi University, Turkey “Traditional Wrestling – Its Role in Modern Sports”, Gintautas Vileita, FILA Traditional Wrestling	<b>Parallel Session V B</b> Moderator: Wim Florijn, Netherlands <b>National Case Studies:</b> “From TSG to Ethno Sport”, Dr. Alexey Kylasov, Multisport Association, Russia “TSG as Cultural Heritage of Mankind”, Jorge Gustavo Caicedo, EPCI, Mexico “Precision-Throwing Sports with a Meaningful Cross-Cultural & Cross-Country Potential: Juksei	<b>Parallel Session V C</b> Moderator: Prof. Dr. Birol Dogan <b>National Case Studies:</b> “An example in Sport for all Culture: “Akehir summer games”, Pervin Bilir, Turkey “Aba wrestling, today and in the past”, Gökhan Bayraktar, Turkey “Presence wrestling in the Ottoman Empire”, Muhammet Sıddık Taşgıt, Turkey “Comparison of “Höl” with hockey”, Ömer Tarkan

	Committee, Lithuania	& Horseshoe Pitching”, Gerrie Jacobs, International Juksej Association, South Africa	Tuzcuoğulları, Turkey “History of women football in Turkey”, Lale Orta, Turkey
<b>15:30 - 16:00</b>	Questions and Answers	Questions and Answers	Questions and Answers
<b>16:00 - 16:30</b>	<b>Coffee Break</b>		
<b>16:30 - 17:20</b>	<b>Panel Discussion:</b> “Facilitating Cross-Sectoral Cooperation in Sport for All” <i>Congress Conference Hall</i>		
<b>17:20 - 17:30</b>	<b>Congress Conclusion:</b> Prof. Dr. Erdal Zorba, Sport for All Federation, Turkey		
<b>17:30 - 18:00</b>	<b>Press Conference</b> (by Invitation)		
<b>18:00 -</b>	<b>Farewell Party</b> (Performance by Akdeniz University)		
<b>Monday, 14th November 2011</b>			
<b>9:00-12:30</b>	<b>TAFISA Board Meeting</b>		
<b>12:30-14:00</b>	<b>Farewell Lunch</b>		